

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477038 /	06146327
Product	
J OCEGUERA 4 CONGRES	
Contract Dates	Estimate #
10/16/12 - 10/22/12	1187
Advertiser	Original Date / Revision
J Oceguera 4 Congress	10/23/12 / 10/23/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	104
Product Code	
	111
Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 5	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	-TWT---					3	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	-TuWTh----	:30	\$500.00	NM		
				See MG 5.4,5.5								
		2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	-TuWTh----	:30	\$500.00	NM		
				See MG 5.4,5.5								
		4	KVVU	10/16/12-10/17/12	The Dr.Oz Show	4-5p	-TuW-----	:30	\$500.00	NM		
		④	MG for 5.2,5.1									
		5	KVVU	10/16/12-10/17/12	The Dr.Oz Show	4-5p	-TuW-----	:30	\$500.00	NM		
		④	Credited									
N 10	KVVU	10/16/12	10/22/12	MORE Access	6-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					2	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30	\$400.00	NM		
				See MG 10.4,10.5								
		2	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30	\$400.00	NM		
				See MG 10.3								
		3	KVVU	10/17/12-10/17/12	MORE Access	6-7pm	---W-----	:30	\$400.00	NM		
		④	MG for 10.2 10/22									
		4	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30	\$900.00	NM		
		④	MG for 15.1,16.1,11.1,10.1									
		5	KVVU	10/22/12-10/22/12	Special Early News		Special Early New:M-----	:30	\$765.00	NM		
		④	Credited									
E 19	KVVU	10/21/12	10/21/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$1,150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	American Dad/Cleveland	7p-8p	-----St	:30	\$1,150.00	NM		
				See MG 19.2								
		2	KVVU	10/15/12-10/21/12	Bob's Burgers/Cleveland	7p-8p	-----St	:30	\$1,150.00	NM		
		④	Credited									

Totals

31

\$27,570.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

Contract / Revision 477038 /	Alt Order # 06146327
Contract Dates 10/16/12 - 10/22/12	Product J OCEGUERA 4 CONGRESS
Advertiser J Oceguera 4 Congress	Original Date / Revision 10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	31	\$27,570.00	\$23,434.50
Totals	31	\$27,570.00	\$23,434.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146327 TRP# 477038
MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP **CHANGES** OCT24/12 14-30 *** KVUU-TV ***

ADV # 1051 ADV. NAME POLI/J OCEGUERA/D/CON/NV
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # OFF. # 762 SALESMAN #
BUYER NAME MAURA GILROY
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6146327
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1187 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1

DATE OCT24/12 14.30

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT24/12 14.30

REP: TO ROSE
FR NIKKI
OK'D M3

MOVING \$ TO HL 6146330
NEW TOTAL \$27570 (-765)
PLS CNF THANKS

STA:

CON CM * * * * THIS IS A CASH IN ADVANCE SCEDULE * * * *

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1187
AGENCY PRODUCT CODE = 111

25 S 730P-800P 30 \$765.00 10/22 10/22 0 MON 0

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS
ORD COM2: APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 24-25

REP HEADLINE# 6146327 TRF# 477038
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET FAX# 610-225-1191

HARRIS REPORT FROM REP OCT24/12 14.30
CHANGES *** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: :LINE#: : : : : : : DATE : DATE : /WK: INV# : :SPTS:

STATION MAKEGOOD OFFERS: MISSED:MON/730P-800P
M3 OK'D BUY#25 OFFER: NONE CMT:SPOT N/A DUE TO BASEBALL. FLIGHT ENDED PLS CREDIT.

OCT/12 27570.00 OCT22 30S \$765.00 (OCT23/12)
CONTRACT TOTAL 27570.00
TOTAL SPOTS 31

MARKET TOTALS \$108,060 KVUU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
SVC- NSI
DEMO- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE